

To: Valued QuickLogic Customer

July 14, 2011

Subject: QuickLogic Product Discontinuation Notification for Products

CSSP-EWDN110-6334 and CSSP-UWDN110-6332

Tracking Number: PCN / EOL 11201

Dear Customer,

End of Life announcements are never an easy message to convey; however, in the course of evaluating our product demand and roadmap, it is necessary to make difficult decisions to discontinue manufacturing product or package offerings that do not have sufficient demand. Therefore, we are announcing the end-of-life and the last time buy on CSSP-EWDN110-6334 and CSSP-UWDN110-6332 devices.

All orders must be placed by August 31, 2011. All orders should be placed as "NCNR" (non-cancelable non-returnable) with delivery stipulated ASAP, but no later than September 30, 2011. The Minimum Order Quantity is 5,000 pieces per device.

QuickLogic reserves the right to refuse orders if supply constraints prevent us from fulfilling the orders. QuickLogic also reserves the right to increase pricing on new orders as lower overall production volumes lead to increased costs.

Thank you for your attention to this matter. No response to this notification is required. Should you have any questions, please do not hesitate to contact your QuickLogic representative or distributor.

Your continued interest in QuickLogic is greatly appreciated

Sincerely,

QuickLogic Corporation 1277 Orleans Drive, Sunnyvale, CA 94089 TEL: (408) 990-4000